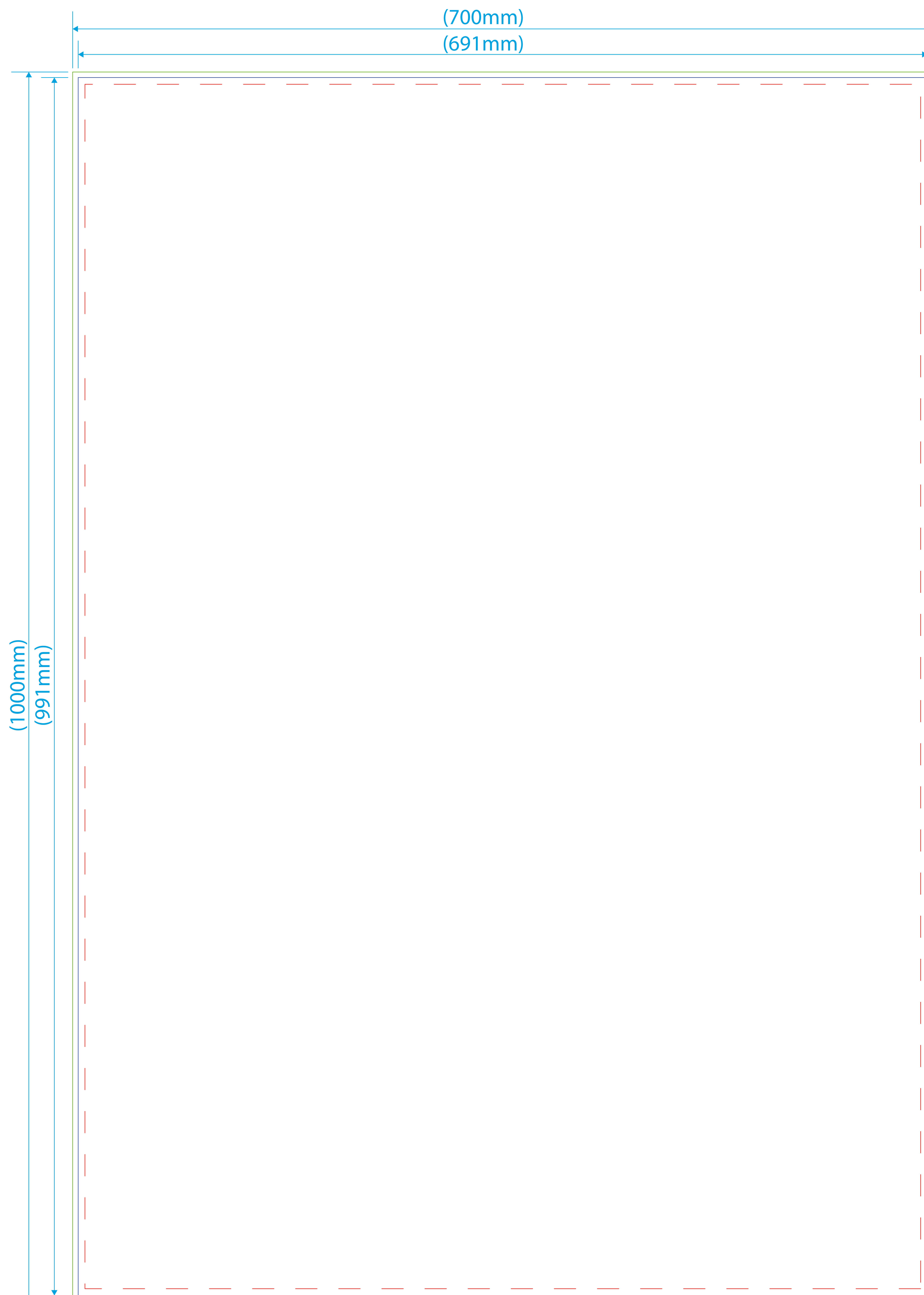


# A-Master 700 x 1000 Poster & Vinyl Artwork Template

## Artwork guidelines - PLEASE READ

- Must be supplied in **CMYK**.
- **Embed** all images.
- All fonts must be converted to **outlines**.
- Resolution must be **300dpi**.
- Supply artwork as high resolution **PDF** or **Illustrator file**.
- Specify **Pantone** colours for **screen print**.
- Convert all spot colours to process **CMYK** for **digital print**. (Pantone matching cannot be guaranteed)
- Set artwork at **100%** scale.



## Template guidelines - PLEASE READ

— The **Green** keyline = Finished cut size of the paper poster, please add 2mm bleed.

— The **Blue** keyline = Finished cut size of the vinyl back panel, please add 2mm bleed.

- - The **Red** dashed keyline = Keep all text and logos within this area.